

Abhishek Raj

Senior Product Designer

r2designs.github.io

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[LinkedIn](#)

WORK EXPERIENCE

Senior Design Associate (AVP) @ JPMorgan Chase

Dec 2024 - Present

- Designed enterprise onboarding systems, task lifecycle frameworks, account journeys, and documentation flows for compliance-heavy workplace platforms.
- Won the Workplace AI Awards hackathon by redesigning advisor prospecting workflows and improving visibility across prospect follow-ups.

Senior Product Designer @ Cuemath

Feb 2023 - Aug 2024

- Led product design across admissions, growth, retention, and learning journeys, moving fragmented flows into more cohesive lifecycle experiences.
- Built the digital admissions experience from the ground up, improving launch-month US admissions by 11% and payment-session conversion by 20%.

[Link to project](#)

Founding Product Designer @ smallcase

Dec 2018 - Feb 2021

- Designed smallcase Gateway from 0-to-1, helping brokers and fintech platforms integrate stock and smallcase investing experiences.
- Helped the first release scale from 24 to 160 merchants in 4 months, supporting ~7 cr transaction volume, 99.8% uptime, and high merchant NPS.

[Link to project](#)

UX Designer @ Part-time / Consulting

2021 - 2023

- Pagarbook** -> Designed employment, payroll, and SME finance experiences for mobile-first business owners. [Link to project](#)
- Razorpay** -> Designed mobile-first banking workflows including bulk payouts, vendor payments, and urgent money-movement actions. [Link to project](#)

Full work history - 7+ Years of Experience

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EDUCATION

VIT Vellore

Information Technology major with Human Computer Interaction minor

CERTIFICATIONS

Product Development Accessibility
Introduction to Digital Accessibility
2024 IPB Cross Border Fundamentals

SKILLS

UX & Research

User Research
Usability Testing
Journey Mapping
Business & Product Metrics
Product Strategy

Interaction & Craft

Interaction Design
Information Architecture
Visual Design
High-fidelity Prototyping
UX Writing

System Design

Design Systems
Component Libraries
Accessibility
Scalable UI

Leadership

Product Ownership
Stakeholder Alignment
Roadmapping
Team Building
Design Culture